



2022 Editorial Calendar

KEYFRAME

THE ANIMATION GUILD QUARTERLY

SPRING 2022

Impact of Mentorship
+ Book Adaptations

Ad close: 2/11/22
Mail date: 3/10/22

Bonus distribution: GLAS
Film Festival

SUMMER 2022

Emmy Contenders
+ Film Festival Roundup

Ad close: 5/10/22
Mail date: 6/1/22

Bonus distribution:
SIGGRAPH

FALL 2022

Progress & Science
+ Feature Film Showcase

Ad close: 7/25/22
Mail date: 8/15/22

Bonus distribution: CTN,
Lightbox, OIAF

WINTER 2022

Global Influences
+ Awards Coverage

Ad close: 11/1/22
Mail date: 12/1/22

Bonus distribution:
Annie Awards

Recurring Columns

The Climb: Profiles of individual Animation Guild members and their career journeys.

After Hours: Shining a spotlight on members' creative endeavors outside of work.

On the Job: A close-up look at different jobs within the animation industry.

In Production: Highlighting members' roles on animation projects in production.

Frame X Frame: Featuring members who create comic strips, graphic novels, and other print projects.

For ad sales, contact: Ken Rose, krose@afmla.com, 818-312-6880

For editorial pitches, contact: editor@tag839.org