



# 2023 Editorial Calendar

## KEYFRAME

THE ANIMATION GUILD QUARTERLY

### SPRING 2023

Keyframe 5th Anniversary  
+ Science Fiction

Ad close: 2/6/23  
Mail date: 3/24/23

### SUMMER 2023

Emmy Contenders  
+ New Technology

Ad close: 5/8/23  
Mail date: 6/26/23

Bonus distribution:  
SIGGRAPH

### FALL 2023

Creative Influences  
+ Feature Film Showcase

Ad close: 7/27/23  
Mail date: 8/14/23

Bonus distribution:  
Lightbox, OIAF

### WINTER 2023

Global Impact  
+ Awards Coverage

Ad close: 11/3/23  
Mail date: 12/1/23

Bonus distribution: BRIC  
Summit

### Recurring Columns

**The Climb:** Profiles of individual Animation Guild members and their career journeys.

**After Hours:** Shining a spotlight on members' creative endeavors outside of work.

**On the Job:** A close-up look at different jobs within the animation industry.

**In Production:** Highlighting members' roles on animation projects in production.

**Frame X Frame:** Featuring members who create comic strips, graphic novels, and other print projects.

For ad sales, contact: Ken Rose, [krose@afmla.com](mailto:krose@afmla.com), 818-312-6880

For editorial pitches, contact: [editor@tag839.org](mailto:editor@tag839.org)